Privacy Policy Google Analytics

This website uses Google Analytics, which is a web-analyzing-tool of Google Inc. ("Google"). Google Analytics uses "Cookies", text files, which will be saved on your computer and allow a user-analysis. When you access this site, the information from the cookies will be sent to a server of Google in the United States o America, where it will saved. If the IP-anonymization is activated, your Google-IP-address will be shortened within the European Union or other countries, that are a part of the agreement of the European Economic Area, before sending it. The complete IP-address will only be sent in exceptional cases to a server of Google in the USA, where it will be shortened.

At the behest of the website-operator, Google will use this information to analyze the usage of this website, to compile a report about the website activities so that they can provide a more sufficient service regarding the website- and internet-usage for the website-operator.

The IP-address will not be merged with other data of Google. You can prohibit the Cookie-saving-process by a specific adjustment in the browser-software. This could lead to a limited usage of this website and its functions. Furthermore, you can prevent Google from gathering data through cookies and through this website, which includes the IP-address, as well as the processing of this data through Google, by downloading and installing the Browser-Plugin from this link: http://tools.google.com/dlpage/gaoptout?hl=de.

More information regarding the terms of use and data privacy:
http://www.google.com/analytics/terms/de.html or under:
http://www.google.com/intl/de/analytics/privacyoverview.html.

Source: www.datenschutzbeauftragter-info.de

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Usage of Facebook Social Plugins

thurnundtaxis-sparkling.com uses Social Plugins from the Social Network facebook.com ("Facebook"). Facebook is operated by the Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA. Detailed information to the functions of each plugin and their appearance can be found under the following link:
http://developers.facebook.com/docs/plugins/.
The websites of thurnundtaxis-sparkling.com establishes a direct connection to the servers of Facebook, when opened by the user. Through this action, Facebook receives the information that the specific social plugin when our website has been opened. If you are logged into Facebook during that process, the usage of our website and all interactions regarding that specific social plugin (for instance: Clicking the "like"-button, compiling a comment, …) can be saved by Facebook.

Even if you do not have a Facebook account, it cannot be guaranteed that Facebook will not save your IP-address. Regarding the purpose and extent of the data evaluation as well as the processing and usage of the data through Facebook we refer to the Facebook data privacy guidlines: http://www.facebook.com/policy.php. In this link, you will find an overview of the adjustment options to protect your privacy and your connected rights of your Facebook profile. To preclude that Facebook can collect the data due to the usage of our internet-supply, log yourself out on Facebook before using this website.

If you want to prohibit the access of Facebook to your data on our or other websites, you can stop Facebook Social Plugins through an Add-On for your Browser (for instance: "Facebook-Blocker", http://webgraph.com/resources/facebookblocker).